RESOLUTION NO. 2013-7-16-4

RESOLUTION OF THE PARKING AUTHORITY OF THE TOWNSHIP OF BLOOMFIELD AWARDING CONTRACT FOR PUBLIC RELATIONS CONSULTING SERVICES

WHEREAS, the Parking Authority of the Township of Bloomfield (the "Authority"), a public body corporate and politic of the State of New Jersey, is authorized pursuant to the Local Public Contracts Law N.J.S.A. 40:11A-1 *et seq.* (the "Public Contracts Law") to enter into contracts as deemed necessary for the efficient operation of the Authority; and

WHEREAS, the Authority desires to engage the services of a firm to serve as public relations consultant (the "Services"); and

WHEREAS, in response to a request for proposals ("RFP") issued by the Authority in accordance with the procedures of a fair and open process established by N.J.S.A. 19:44A-20.5, the Authority received two proposals, including a proposal (the "Proposal"), dated July 9, 2013, from Gateway Media, with offices located at 5 Sicomac Road, Suite 191, North Haledon, New Jersey 07508 (the "Contractor"), which proposal is on file with the Authority; and

WHEREAS, it is the finding of the Authority, after careful consideration of the Proposal, that the Proposal submitted by the Contractor best meets the Authority's needs; and

WHEREAS, the Authority desires to authorize the Chairperson of the Authority (the "Chairperson") to execute a contract with the Contractor for the Services (the "Contract"); and

WHEREAS, the Contract shall be for a term of 12 consecutive months, unless extended as permitted by law, at the hourly rate set forth in the Proposal.

NOW, THEREFORE, BE IT RESOLVED by the Authority as follows:

- 1. The aforementioned recitals are incorporated herein as though fully set forth at length.
- 2. The Authority hereby authorizes the Chairperson to execute a Contract with the Contractor to provide the Services to the Authority for a term not to exceed 12 consecutive months at the hourly rate set forth in the Proposal.
- 3. The Contractor shall provide the Services when and as directed by the Executive Director.
- 4. A copy of this resolution shall be available for public inspection at the offices of the Authority.
 - 5. This resolution shall take effect immediately.